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Millennial Esports Corp (TSX.V: GAME)

Technology | Entertainment Content

- [Global Blockchain Technologies Corp.](#) announced a \$7mn investment commitment in Millennial Esports, with \$2mn being invested into GAME's previously announced private placement.
- Millennial Esports is launching its proprietary token that will be deployed by utilizing [blockchain-based applications and protocols](#). This development will enable GAME to further glean benefits from its large followings of ~7mn Gear.Club users and ~20mn O'Gaming viewers, which it inherited as part of its recent [82% interest acquisition in Eden Games](#), a France-based racing video game publisher.
- Millennial Esports was included in the 2018 TSX Venture 50.

Company Description

Millennial Esports Corp. ("GAME") provides video production and broadcasting services. GAME offers event launching, promotions, streaming and broadcasting, tournament campaigns, league management, and mobile applications. GAME is headquartered in Toronto, Canada and its website is www.millennialesports.com.

Key Data

52-Week Range (\$)	0.11 – 1.02
Shares Outstanding (mn)	134.8
Market Cap (\$mn)	106.5
3-Mo. Avg Volume (mn)	0.33
Total Cash (\$mn)	1.6
Total Debt (\$mn)	0.0

Key Financials (\$mn)

	FY15A	FY16A	FY17A
Revenue	0.02	0.2	0.3
EBIT	-1.1	-0.9	-10.1
EBITDA	-1.0	-0.9	-9.8
Earnings	-1.1	-0.9	-10.1
CFF	0.5	0.9	8.2

One-Year Price and Volume History



Millennial Esports Accelerates its Blockchain Expansion with Investment from Global Blockchain

- [Global Blockchain Technologies Corp.](#) (TSX.V: BLOC; FSE: BWSP; OTC Pink: BLKCF; "BLOC"), a Canada-based \$51mn market cap investment company focused on blockchain assets, announced a \$7mn investment commitment in Millennial Esports, with \$2mn being invested into GAME's previously announced private placement.
- GAME is launching its proprietary token that will be deployed by utilizing [blockchain-based applications and protocols](#). This development will enable GAME to further glean benefits from its large followings of ~7mn Gear.Club users and ~20mn O'Gaming viewers, which it inherited as part of its recent [82% interest acquisition in Eden Games](#), a France-based racing video game publisher. GAME can further monetize these followings by leveraging the technology to ramp engagement and enable micro-transactions via tokenization. With an initial \$5mn investment in the token offering, BLOC would be the lead investor.

Other Millennial Esports Investment Quick Notes:

- **GAME included in the 2018 TSX Venture 50**
 - The [TSX Venture 50 is a ranking of the top performers](#) on the TSX Venture Exchange amongst its 5 industry sectors: Technology, Oil & Gas, Mining, Diversified Industries, and Clean Tech and Life Sciences.
 - This inclusion should provide broad investment media exposure for GAME, as the rankings are expected to be marketed globally and a video profile of GAME is planned for posting in February on [TMX Money](#).
- **One-hour special on *World's Fastest Gamer* to be released in early 2018**
 - The *World's Fastest Gamer* inaugural event brought together [more than 30,000 competitors and resulted in more than 10 million online views](#). Participants competed for a chance to be a McLaren simulator driver.
 - With this volume of participants and online views in its inaugural hosting of the event and the impending one-hour special providing marketable content, the 2018 event should bring more buzz and the resultant consumer demand.



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